

The Boston Collective: Spring 2018

Advertising Application form

Due Date: June 15, 2017

Please use this form to purchase advertising space in the Boston Collective's Show Catalog.

Each ad is 8 inches by 5 inches. Please send your ad in a PDF format. Color ads are preferred to black and white as select ads will appear in a slide show at the Bostoncollective.com web site, and run for approximately six months.

Given the page size portrait layouts are preferable to landscape. Advertising using a portrait layout is given preference in placement.

We recommend advertising be professionally produced. Please add the Exhibitors name in the advertisement. Booth numbers will not be available before the design deadline.

The advertising rates are kept low to encourage all exhibitors to participate. The show catalogs are normally retained by the buyers and retailers for six months as the catalog serves as the "Northeast yellow pages for Menswear".

Exhibitor's Name:	
Company:	
Address:	
Town, State & Postal Code:	
Email:	
Graphic Designer's name and contact information:	

Cost per page:	Number of Pages purchased:	Total Cost:
\$ 100.00 Black and White Interior ad.		\$
\$ 250.00 Color inside front cover <u>or</u> inside back cover	<u>Request:</u>	\$

Please mail advertising with check for payment in full to:

Phil Lewis, NEMAG, 8 Columbia Avenue, Natick, MA 01760

Contact information:

Phil Lewis 1-508-655-7158, PML8@aol.com or Jim Knight [1-860-228-0051](tel:1-860-228-0051) jimk@bostoncollective.com

The Northeast Men's Apparel Group LLC, 8 Columbia Ave. Natick, MA 01760

Website: www.bostoncollective.com